



Light has temperature. It warms. It cools.

It makes you feel with your eyes.

The reds in late afternoon light can warm you,
while the cool blue of icy water
can raise goosebumps. Light can draw your attention,
like a magnet pulling your eye to a certain spot
in a photograph. Light plays tricks, masking or
defining details. Light is harsh. Light is soft.
Light is everything to the art of photography.

Feel the light.



Texture gives photos dimension.

It turns the reality of a flat, two-dimensional image
into the illusion of a three-dimensional
object you can actually touch.

Achieved through lighting, color and contrast,
catching the right combination can give you a photograph
of leaves you want to plunge your hands into,
or a hand you know would feel like sandpaper.

Take a visual touch.



Color, like light,
can evoke a feeling—create a sensory reaction.

The right pairing of complementary colors
lends harmony to a photograph, tying two objects together.

Composing a photograph of objects with clashing colors
can jar your senses, but also draw your attention.

Color affects mood—happy yellows,
blood-stirring reds, nurturing greens, regal violets.
Some call it the color wheel. I call it the wheel of feelings.

Experience color.



“The devil is in the details”

is so true in the art of photography.

Photographers have a devil of a time
getting the photograph just right.

That’s why we take so many shots of the same image.

We are always moving, looking for the best angle,
the perfect light to accentuate or silhouette,
the right colors in the right amounts to recreate the feeling,
the exact moment to stop time and capture the detail,
and in so doing capture the truth.

See the moment.