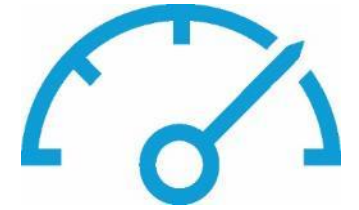
The background features several thick, vibrant blue geometric shapes. A large, curved line arches across the top. A thick, straight line extends from the bottom left towards the upper right. A circular shape is partially visible at the bottom center. These elements create a modern, architectural feel.

# FreeFlow Core Accelerator for PrimeLink and Versant

Accelerate your engine's productivity.

# FreeFlow Core Accelerator



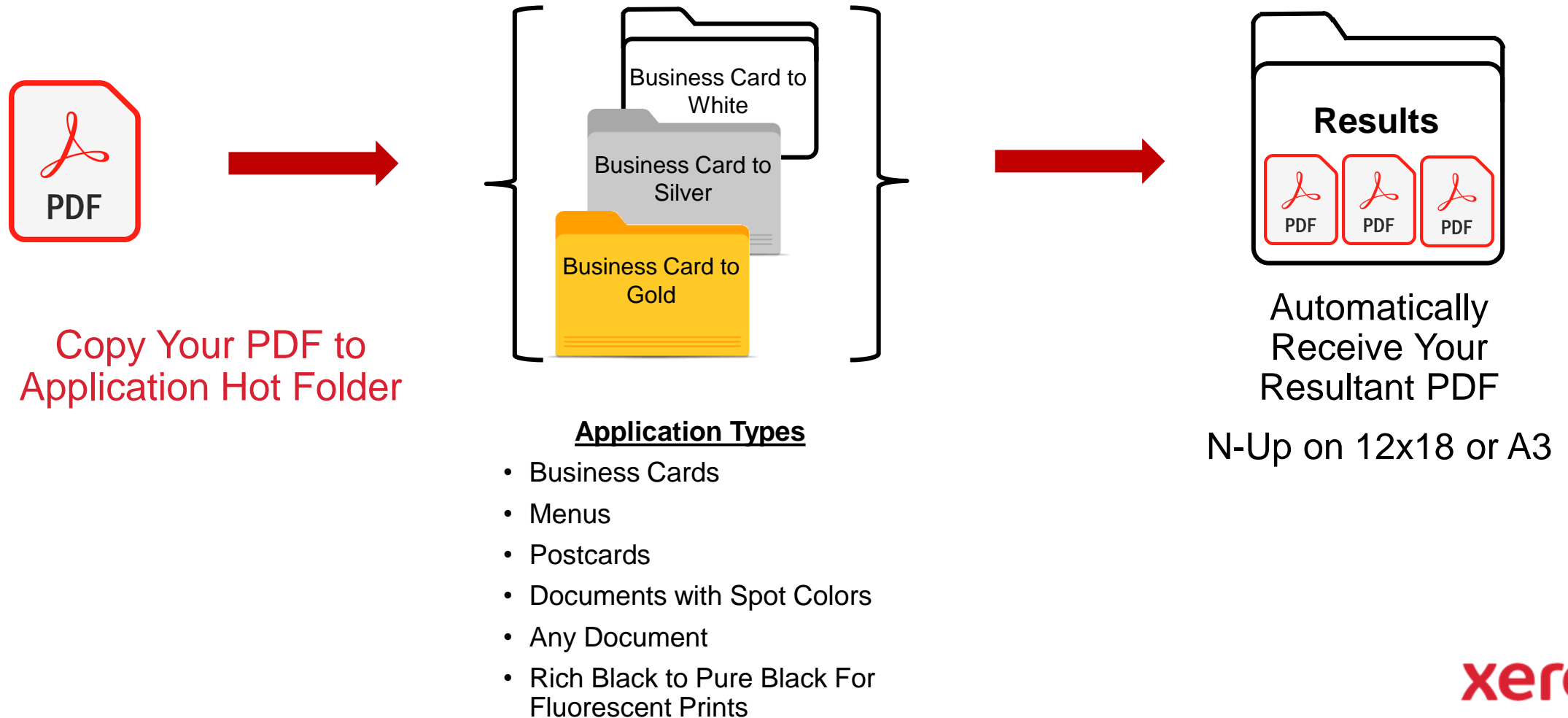
## Color Your Business

- Revolutionary new technology brings exciting color options beyond CMYK; And now a SIMPLE way to take advantage.
- Think of the possibilities! Delight your customers by taking their existing applications and adding a WOW-factor.
- FreeFlow Core enables you to enhance existing files, without redesigning, to print with Gold / Silver / White / Fluorescents.

## What Does this Accelerator Do?

- Pre-built workflows automatically maps content within existing PDF files to a new color.
- Drag and drop simplicity - No designer needed!

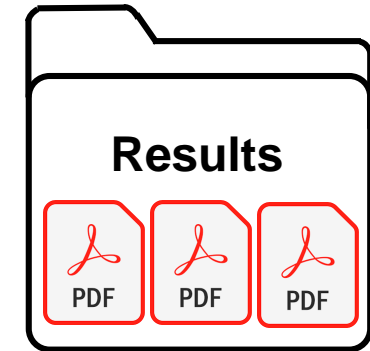
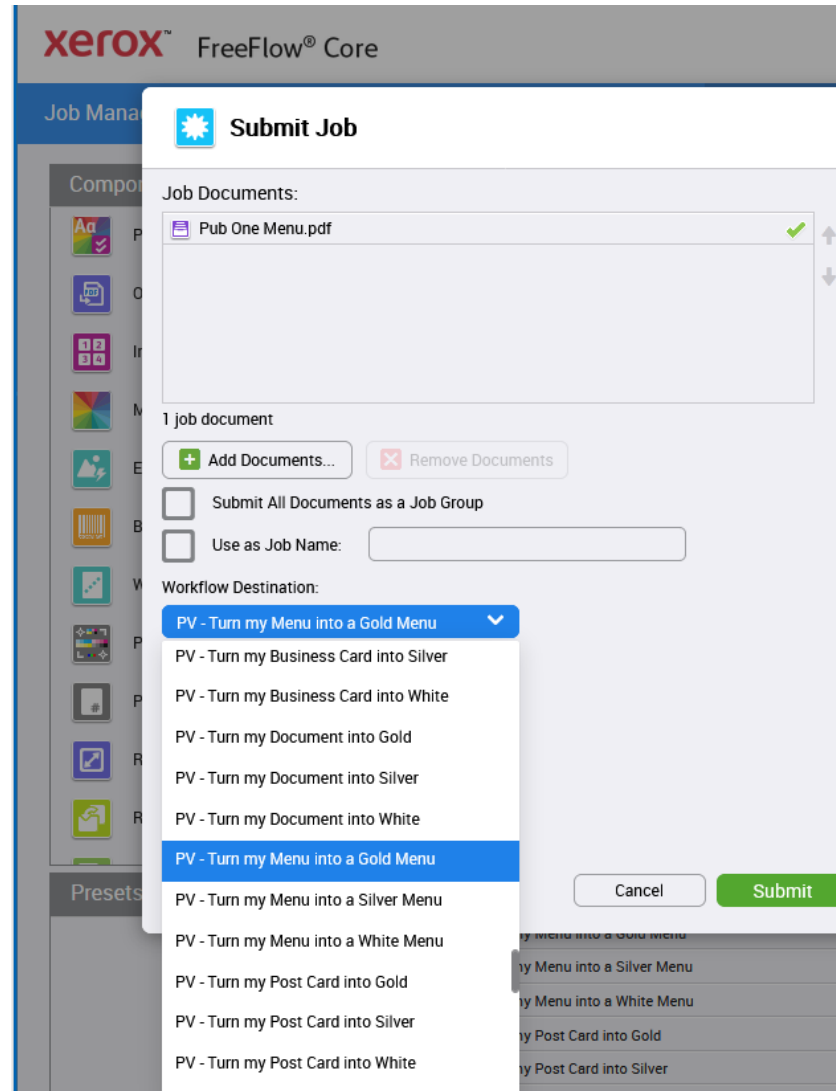
# 1 Step Embellishment using Hot Folders



# 1 Step Embellishment using Browser



- Upload Your PDF
- Pick Desired workflow
- Select Submit



Automatically Receives  
Your Resultant PDF

N-Up on  
12x18 or SRA3



# Accelerator for PrimeLink / Versant Usage Guide

# I want to...

## Make my Business Card Shine with GOLD



Copy file into Hot Folder  
“Business Card to Gold”



FreeFlow Core will  
automatically map  
content to Gold and  
impose N-up on Press  
Sheet.



# I want to...

## Make my Business Card Shine with Silver



Copy file into Hot Folder  
“Business Card to Silver”



FreeFlow Core will  
automatically map  
content to Silver and  
impose N-up on Press  
Sheet.





# I want to...

## Make my Business Card Pop with White when printed on dark media



Original  
1-up Business Card

Copy file into Hot Folder  
“Business Card to White”



FreeFlow Core will  
automatically map  
content to White and  
impose N-up on Press  
Sheet.



Prints in White



Displays in  
Cyan for  
viewing with  
Acrobat



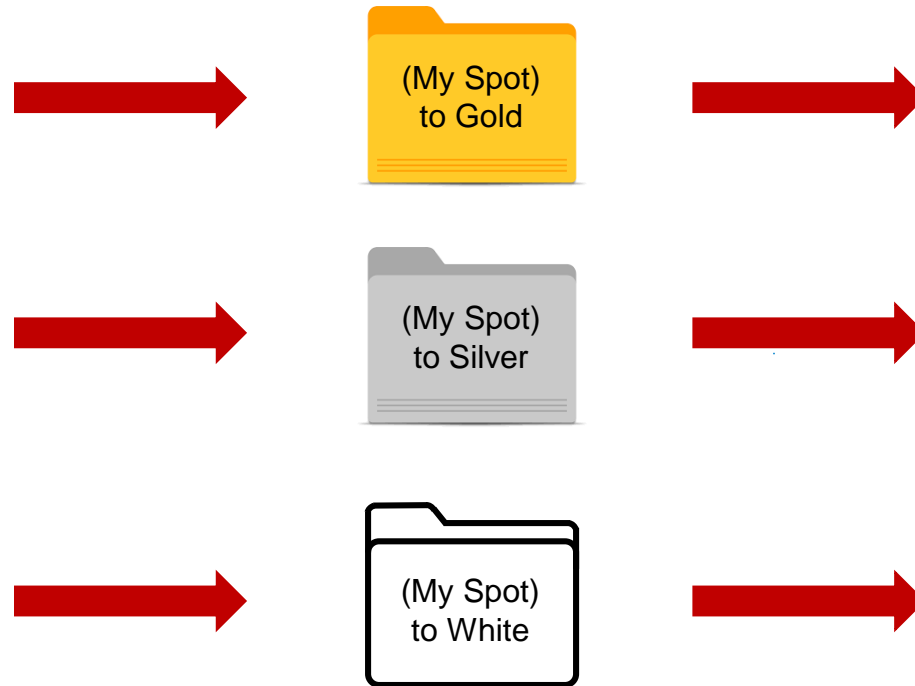
# I want to...

## Enhance my Poster by Enhancing my SPOT colors



Original 1-up Poster with spot color  
"Harvest Green" text.  
Set SPOT color name in Workflow.

Copy file into Hot Folder



FreeFlow Core automatically maps  
all Harvest Green SPOT Color to  
Gold, Silver, or White, and imposes  
on press sheet.



(Note white text shows up onscreen  
as cyan for viewing purposes)

**xerox**™

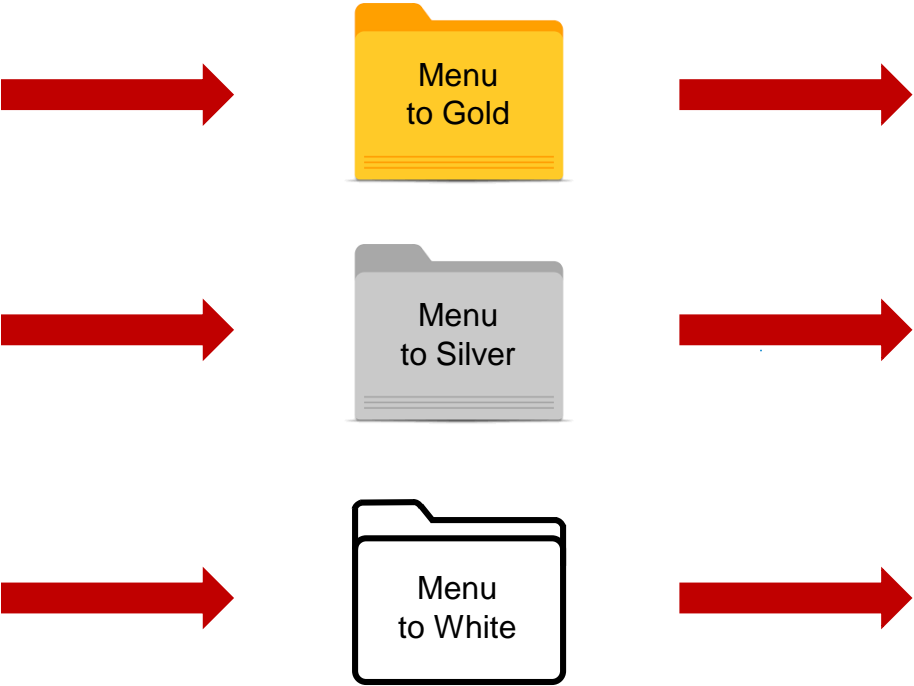
# I want to...

## Improve the look of my Menu

| HOPS   | WHEATS & BE  |
|--|--|
| <b>THREES BREWING CONFIRMATION BIAS</b><br>AMERICAN PALE ALE • NEW YORK • 5.4%<br>6oz. FLIGHT-\$3   12oz.-\$6   16oz.-\$7   22oz.-\$10     | <b>BLUE MOON BELGIAN WHITE</b><br>WITBIER • COLORADO • 5.4%<br>6oz. FLIGHT-\$2   12oz.-\$4   16oz.-\$5                 |
| <b>DOGFISH HEAD 90 MINUTE IPA</b><br>DOUBLE IPA • DELAWARE • 9%<br>6oz. FLIGHT-\$2.5   12oz.-\$5   16oz.-\$7   22oz.-\$9                   | <b>GREAT LAKES CLOUD CUTTER</b><br>PALE WHEAT ALE • OHIO • 5.10%<br>6oz. FLIGHT-\$2   12oz.-\$4   16oz.-\$5            |
| <b>CARTON BOAT BEER</b><br>AMERICAN PALE ALE • NEW JERSEY • 4.2%<br>6oz. FLIGHT-\$2   12oz.-\$4   16oz.-\$6   22oz.-\$9                    | <b>THREES BREWING WANDERING BIRD</b><br>SAISON • NEW YORK • 6.5%<br>6oz. FLIGHT-\$4.5   12oz.-\$9   16oz.-\$10         |
| <b>BARRIER BREWING MONEY</b><br>AMERICAN IPA • CALIFORNIA • 7.3%<br>6oz. FLIGHT-\$2.5   12oz.-\$5   16oz.-\$7   22oz.-\$10                 |  |
| <b>FLYING BISON JUICE CABOOSE</b><br>AMERICAN IPA • NEW YORK • 7.5%<br>6oz. FLIGHT-\$2   12oz.-\$4   16oz.-\$5   22oz.-\$7                 |  |
| STOUTS & PORTERS   | WHEATS & BE  |
| <b>GOOSE ISLAND BRASSERIE NOIR</b><br>AMERICAN IMPERIAL STOUT • ILLINOIS • 11.3%<br>6oz. FLIGHT-\$8   12oz.-\$16   16oz.-\$21   22oz.-\$29 | <b>BLUE MOON BELGIAN WHITE</b><br>WITBIER • COLORADO • 5.4%<br>6oz. FLIGHT-\$2   12oz.-\$4   16oz.-\$5                 |
| <b>RARE FORM KARASS</b><br>AMERICAN PORTER • NEW YORK • 4.5%<br>6oz. FLIGHT-\$2   12oz.-\$4   16oz.-\$5   22oz.-\$6                        | <b>GREAT LAKES CLOUD CUTTER</b><br>PALE WHEAT ALE • OHIO • 5.10%<br>6oz. FLIGHT-\$2   12oz.-\$4   16oz.-\$5            |
| <b>FOUNDERS KBS</b>  | <b>THREES BREWING WANDERING BIRD</b><br>SAISON • NEW YORK • 6.5%<br>6oz. FLIGHT-\$4.5   12oz.-\$9   16oz.-\$10         |
|  | <b>AVERY LILIKO'I KEPOLO</b><br>BELGIAN WIT • COLORADO • 5.6%<br>6oz. FLIGHT-\$2.5   12oz.-\$5   16oz.-\$7   22oz.-\$9 |
|  | <b>CASCADIA</b>  |
|  | <b>FIRESTON</b>  |

Original 1-up Menu

Copy file into Hot Folder



FreeFlow Core automatically maps Menu content to Gold, Silver, or White, and imposes on press sheet.

| HOPS   | WHEATS & BE  |
|--|--|
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(Note white text shows up onscreen as cyan for viewing purposes)



# I want to....

## Improve the look of my Post Cards

  
**Color**, like light,  
can evoke a feeling—create a sensory reaction.  
The right pairing of complementary colors  
lends harmony to a photograph, tying two objects together.  
Composing a photograph of objects with clashing colors  
can jar your senses, but also draw your attention.  
Color affects mood—happy yellows,  
blood-stirring reds, nurturing greens, regal violets.  
Some call it the color wheel. I call it the wheel of feelings.  
**Experience color.**

  
**"The devil is in the details"**  
is so true in the art of photography.  
Photographers have a devil of a time  
getting the photograph just right.  
That's why we take so many shots of the same image.  
We are always moving, looking for the best angle,  
the perfect light to accentuate or silhouette,  
the right colors in the right amounts to recreate the feeling,  
to stop time and capture the detail,  
to do as capture the truth.  
**See the moment.**

  
**Light** has temperature. It warms. It cools.  
It makes you feel with your eyes.  
The reds in late afternoon light can warm you,  
while the cool blue of icy water  
can raise goosebumps. Light can draw your attention,  
like a magnet pulling your eye to a certain spot  
in a photograph. Light plays tricks, masking or  
defining details. Light is harsh. Light is soft.  
Light is everything to the art of photography.  
**Feel the light.**

  
**Texture** gives photos dimension.  
It turns the reality of a flat, two-dimensional image  
into the illusion of a three-dimensional  
object you can actually touch.  
Achieved through lighting, color and contrast,  
catching the right combination can give you a photograph  
of leaves you want to plunge your hands into,  
or a hand you know would feel like sandpaper.  
**Take a visual touch.**

Copy file into Hot Folder



Four Original Post Cards

FreeFlow Core automatically maps  
Post Card contents to Gold, Silver, or  
White, and imposes on press sheet.

  
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the exact moment to stop time and capture the detail,  
and in so doing capture the truth.  
**See the moment.**

(Note white text shows up onscreen  
as cyan for viewing purposes)



# I want to...

## Jazz up the look of my document

### Original Document

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### Vestibulum

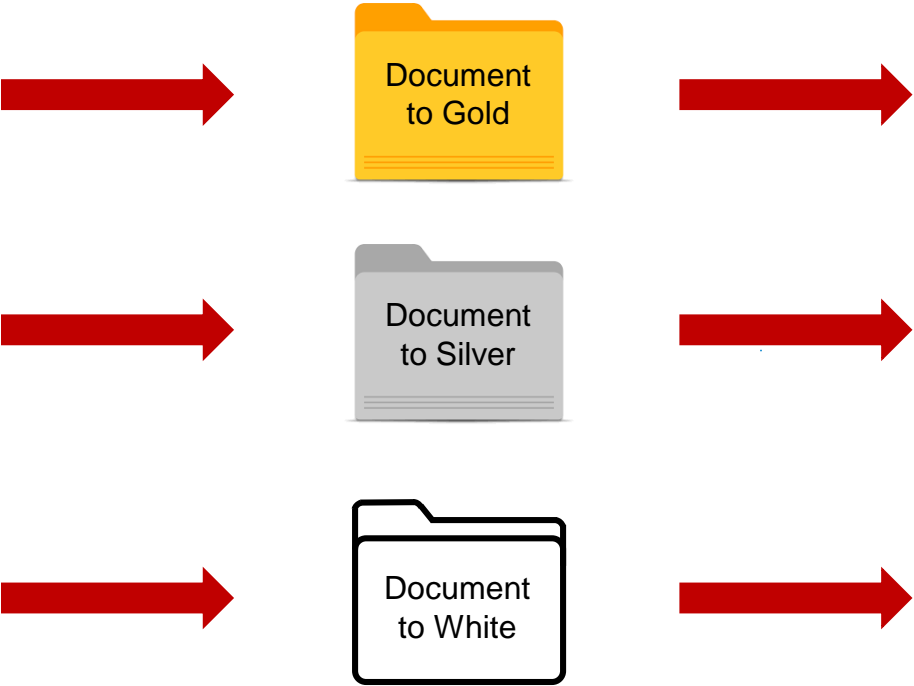
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### Copy file into Hot Folder



FreeFlow Core automatically maps Document content to Gold, Silver, or White

### Lorem Ipsum

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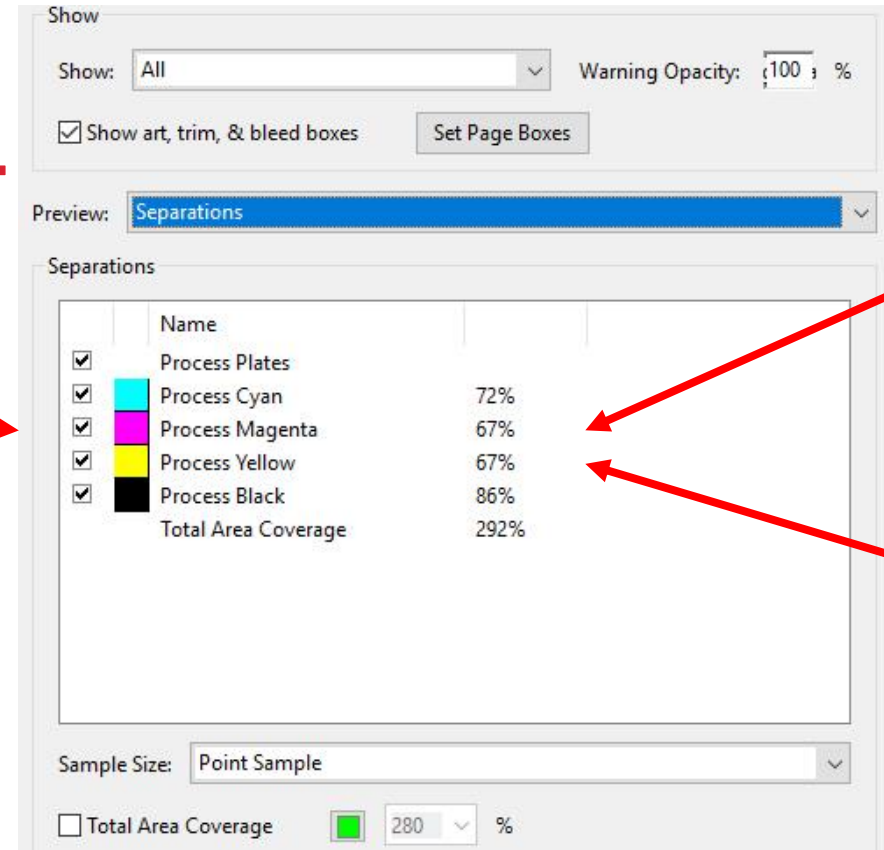




I want to....  
To make my Fluorescents POP! But my Blacks are CMYK Rich Black



**Rich Black  
Dilutes  
the Fluorescent Effect.**



MAY 20TH  
**SIGN UP NOW**  
Original Document

xerox™



I want to....

To make my Fluorescents POP! Use FreeFlow Core to Convert to Pure K.

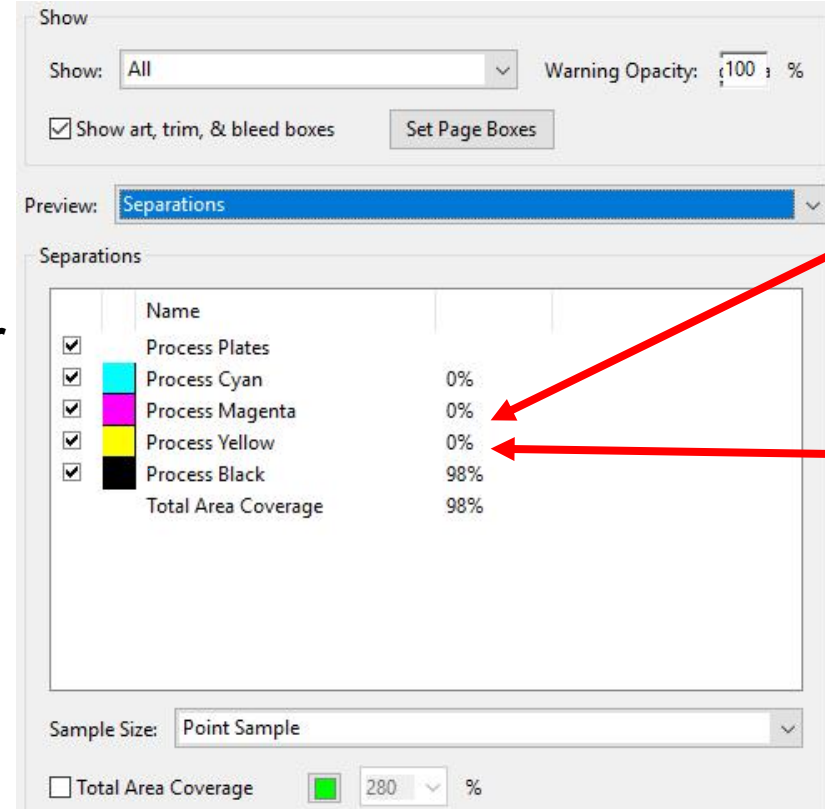


MAY 20TH  
SIGN UP NOW

Original Document

**Pure K  
Enhances  
the Fluorescent Effect.**

Copy file into Hot Folder



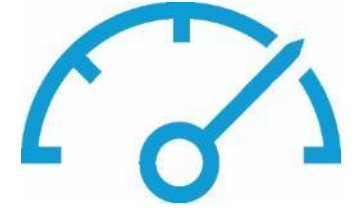
xerox™



# Accelerator for PrimeLink / Versant

## Installation Instructions

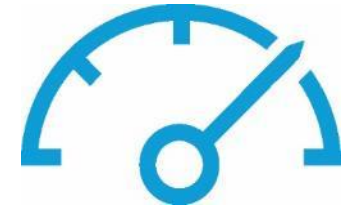
# Install Instructions



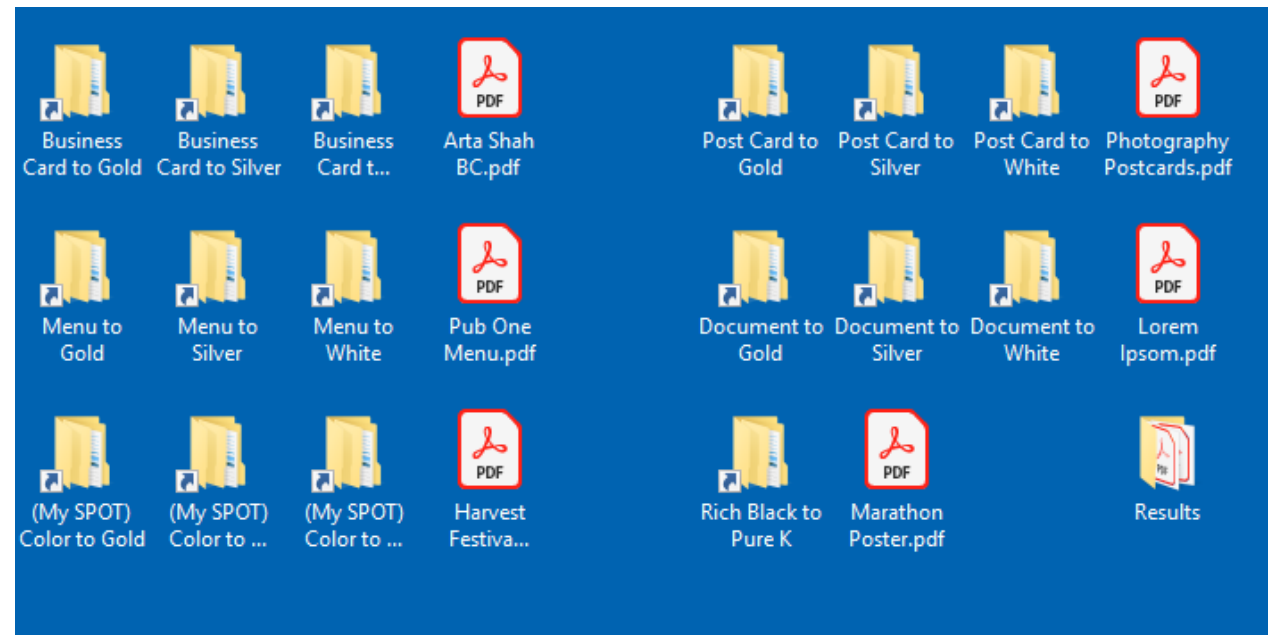
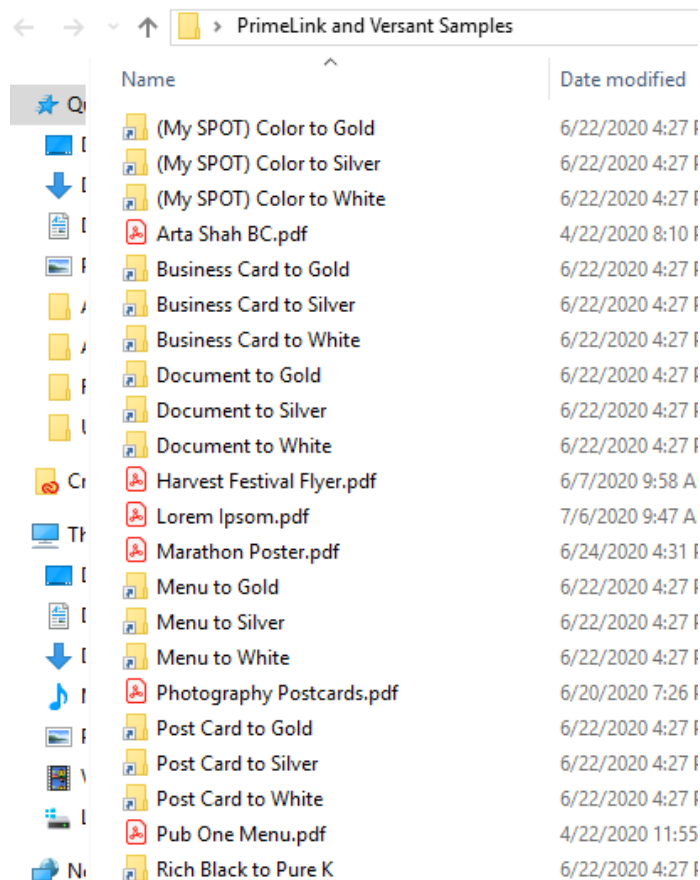
1. Log out of FreeFlow Core
2. Unzip to the FreeFlow Core Desktop
3. Execute either
  - a. **“Accelerator for PrimeLink – Versant Install - Imperial.bat”** – Imposes to 12x18  
*or*
  - b. **“Accelerator for PrimeLink – Versant Install - Metric.bat”** – Imposes to SRA3
4. The files will be placed in a folder on the desktop called:  
**PrimeLink and Versant Samples**

Continues next page

# Install Instructions – Post Install

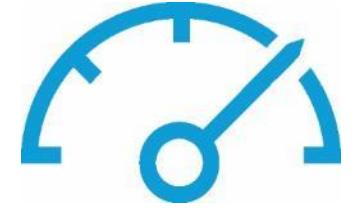


4. Open the Folder: **PrimeLink and Versant Samples**
5. Arrange the files on the desktop as:





# Workflow Definitions



| Application                | Workflow  | Workflow Steps  |   |
|----------------------------|---|---|---|
| <b>Business Cards</b>      | PV – Turn my Business Card into Gold<br>PV – Turn my Business Card into Silver<br>PV – Turn my Business Card into White | PV – Turn All Colors into Gold,<br>PV – Turn All Colors into Silver,<br>PV – Turn All Colors into White,                            | PV – Max Up*, Save PV Results – Gold<br>PV – Max Up, Save PV Results - Silver<br>PV – Max Up, Save PV Results – White |
| <b>Menu</b>                | PV – Turn my Menu into Gold<br>PV – Turn my Menu into Silver<br>PV – Turn my Menu into White                            | PV – Turn All Colors into Gold,<br>PV – Turn All Colors into Silver,<br>PV – Turn All Colors into White,                            | PV – Max Up, Save PV Results – Gold<br>PV – Max Up, Save PV Results - Silver<br>PV – Max Up, Save PV Results - White  |
| <b>Spot Color Document</b> | PV – Turn (My SPOT) Color to Gold<br>PV – Turn (My SPOT) Color to Silver<br>PV – Turn (My SPOT) Color to White          | PV – Turn (HarvestGreen) SPOT into Gold,<br>PV – Turn (HarvestGreen) SPOT into Silver,<br>PV – Turn (HarvestGreen) SPOT into White, | PV – Max Up, Save PV Results – Gold<br>PV – Max Up, Save PV Results - Silver<br>PV – Max Up, Save PV Results - White  |
| <b>Post Cards</b>          | PV – Turn my Post Card into Gold<br>PV – Turn my Post Card into Silver<br>PV – Turn my Post Card into White             | PV – Turn All Colors into Gold,<br>PV – Turn All Colors into Silver,<br>PV – Turn All Colors into White,                            | PV – Max Up, Save PV Results – Gold<br>PV – Max Up, Save PV Results - Silver<br>PV – Max Up, Save PV Results - White  |
| <b>Document</b>            | PV – Turn my Document into Gold   | PV – Turn All Colors into Gold,<br>PV – Turn All Colors into Silver,<br>PV – Turn All Colors into White,                            | Save PV Results – Gold<br>Save PV Results - Silver<br>Save PV Results - White   |
| <b>Rich Black Document</b> | PV – Turn Rich Black into Pure K  | PV – PV – Rich Black to Pure K,   | PV – Max Up, Save PV Results  |

\* Note: PV – Max Up sets imposition size of 12x18 or SRA3 and can be modified as needed